



# MANISH B. HIRAPARA

CEO, Entrepreneur, and Philanthropist

## PROFESSIONAL BIO

Manish B. Hirapara is the CEO of PeakActivity – a digital acceleration and technology services company that enables progress for businesses at every point of their digital journey through modernization, optimization, innovation, and engineering services.

A resident of South Florida, Manish has led PeakActivity to become one of the fastest-growing digital strategy and technology implementation companies in the United States. Prior to founding PeakActivity, Manish oversaw the eCommerce efforts for a large global retailer, where he was responsible for an eCommerce platform that transacted over \$7 billion in global revenue.

Motivated by his core values of hard work, innovation, and dedication, Manish has shaped a team of dreamers, thinkers, and technologists who deliver exceptional and transformative services that drive success.

Manish is deeply committed to the pillars of progress, adventure, & impact. Manish sits on several local boards as his personal contribution to driving positive change.

In his personal time, Manish enjoys spending time with his family of 6. He is also an avid traveler, hiker, and foodie. Manish believes in life-long adventure being the backbone of success, so you'll regularly find him on a journey to eat great food, drink great wine, and keep great company.

## ORGANIZATIONS

### Conscious Capitalism

The integration of beliefs in pro-capitalism & systems improvement, personal & business advancement, and social & environmental impact.

### YPO

The global leadership community of chief executives driven by the shared belief that the world needs better leaders.

### Vistage

Vistage is the world's largest CEO coaching and peer advisory organization for small and midsize business leaders.



## BOARD POSITIONS

- UCF Alumni Board of Directors
- Alan B. Levan NSU Broward Center for Innovation Charter Board Member
- Junior Achievement of South Florida
- Palm Beach Tech Association Chairperson
- Economic Council of Palm Beach County, Inc. Board Member
- PeakActivity PeakCares Founder

## EDUCATION

### University of Central Florida

1995 - 1998

Bachelor's degree, Business, Management, Marketing, and Related Support Services  
Magna Cum Laude

## AWARDS & ACHIEVEMENTS

### 2022

- Inc5000 Fastest Growing Companies for Third Consecutive Year
- Ranked One of SFBJs Top-25 Fastest-Growing Private Company In South Florida

### 2021

- Inc5000 Fastest Growing Companies For Second Consecutive Year
- CIO Review Most Promising Digital Marketing Service Companies 2021
- PeakActivity Recognized by The Financial Times

### 2020

- SFB&W Magazine Honors PeakActivity CEO Manish Hirapara With Prestigious Apogee Award
- PeakActivity Recognized by South Florida Business Journal. Twice!
- PeakActivity Ranked #580 on Inc. Magazine's 5000 List

### 2019

- GrowFL Top 50 Companies to Watch