

MANISH B. HIRAPARA

CEO, Entrepreneur, and Philanthropist



PROFESSIONAL BIO

Manish Hirapara is the Founder and CEO of PeakActivity, a technology strategy firm that helps organizations scale through eCommerce, technology modernization, and applied AI. With more than 130 employees globally, PeakActivity partners with leadership teams navigating growth, complexity, and change in high-stakes digital environments.



With over 20 years of experience in eCommerce and digital transformation, Manish has led initiatives that have driven more than \$10 billion in revenue growth and cost savings across a wide range of industries. Prior to founding PeakActivity, he served as a senior global eCommerce leader at Office Depot, where he oversaw eCommerce strategy and execution across 40 countries and more than 70 websites.



Manish founded Enaptive in 2007, a software company focused on enabling and transforming businesses through technology products and solutions. Enaptive's software subsidiary, ScrapRunner, was later acquired by a public company in the United Kingdom.

In 2018, Manish and his wife, Vieng Hirapara, launched PeakCares, the community involvement and philanthropic arm of PeakActivity. PeakCares reflects their shared belief that growth should extend beyond business results and into meaningful impact within the communities PeakActivity serves.

Vieng Hirapara holds a Bachelor of Science in Business Administration in Finance from the University of Central Florida and an MBA from Nova Southeastern University. Vieng plays an active role in PeakCares' mission and community initiatives.



Manish received his Bachelor of Science in Business Administration in 1998. He currently serves as Vice Chair of the UCF Foundation Board of Directors and chairs the UCF College of Health Professions and Sciences Dean's Advocacy Board. He has also served on the UCF Alumni Board and remains active as a board member of the Broward Workshop, Junior Achievement of South Florida, and the Economic Council of Palm Beach County.

ORGANIZATIONS

Conscious Capitalism

The integration of beliefs in pro-capitalism & systems improvement, personal & business advancement, and social & environmental impact.

YPO

The global leadership community of chief executives driven by the shared belief that the world needs better leaders.

Vistage

Vistage is the world's largest CEO coaching and peer advisory organization for small and midsize business leaders.

BOARD POSITIONS

- UCF Alumni Board of Directors
- Alan B. Levan NSU Broward Center for Innovation Charter Board Member
- Junior Achievement of South Florida
- Palm Beach Tech Association Chairperson
- Economic Council of Palm Beach County, Inc. Board Member
- PeakActivity PeakCares Founder

EDUCATION

University of Central Florida

1995 - 1998

Bachelor's degree, Business, Management, Marketing, and Related Support Services

Magna Cum Laude

AWARDS & ACHIEVEMENTS

2022

- Inc5000 Fastest Growing Companies for Third Consecutive Year
- Ranked One of SFBJs Top-25 Fastest-Growing Private Company In South Florida

2021

- Inc5000 Fastest Growing Companies For Second Consecutive Year
- CIO Review Most Promising Digital Marketing Service Companies 2021
- PeakActivity Recognized by The Financial Times

2020

- SFB&W Magazine Honors PeakActivity CEO Manish Hirapara With Prestigious Apogee Award
- PeakActivity Recognized by South Florida Business Journal. Twice!
- PeakActivity Ranked #580 on Inc. Magazine's 5000 List

2019

- GrowFL Top 50 Companies to Watch